



Health Advocacy Now: Lessons From the Pandemic National (Virtual) Conference Agenda

(ALL TIMES ARE SHOWN **PACIFIC TIME**)

Thursday, November 4

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| 6:00 am | <p>Pre-Recorded Anytime Sessions Are Released:</p> <ul style="list-style-type: none"> • Session 3A: Hot Topics for Advocates
 Io Dolka, MS, Chief Care Officer, GreyZone Health; Deidra Kindred, RN, BSN, LNC, FCN, BCPA, CEO Your Healthcare Nurse Advocates PLLC; Anne Llewellyn, MS, BHSA, RN-BC, CCM, CRRN, Nurse Advocate/Digital Journalist • Session 3B: The Pandemic's gift: What is life (and Death) About
 Beth Droppert, RN, BSN, Vice Chair, HealthAdvocate^X
 Gerda Maissel, MD, CPE President/My MD Advisor
 Janis Landis, Final Exit Board of Directors • Session 3C: Navigating the Here and Now: MindBody Strategies for These Times
 Brad S. Lichtenstein, ND, BCB BCB-HRV, Owner of the BreathSPACE • Session 3D: Moral Distress & Compassion Fatigue
 Sue McWilliams, DNP, MS, RN, Assistant Clinical Professor, <i>Northern Arizona University School of Nursing</i> |
| 9:00 am | Conference opens with Exhibitor Bingo |
| 11:00 am | Exhibitor Bingo Closes for the Day |
| 11:30 am | Conference Welcome, Kick-Off/ Orientation to Whova App |
| Noon | <p>Session 1: The Dynamic Field of Health Advocacy
 Robin Shapiro, Co-Founder and Board Chair, HealthAdvocateX</p> |
| 1:00 | Break |
| 1:15 pm | <p>Session 2: Charting the Course for the Future of Patient Advocacy Together – National Advocate Networking Event
 Melissa Cardine MSN, RN, WOCN, BCPA, President, Patient Advocate Certification Board 2020-2022</p> |
| 2:15 pm | MEET Ups Begin |

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Friday, November 5

- 8:00 am **Kick-Off Session**
Land Acknowledgement – Syreeta Nolan, Founder JADE and HealthAdvocateX Board Member
Presenting Sponsor Welcome – L. Bradley Schwartz, Founder, Greater National Advocates
Special ‘X’ Award – Recognizing Dale Reisner, MD for her Service
- 8:45 am **Session 4: Understanding Long Covid**
Diana Berrent, Founder of Survivor Corps
Natalie Lambert, PhD, Associate Professor of Medicine, Department of Biostatistics and Health Data Science Indiana University School of Medicine
Liza Fisher, Long Covid Patient
- 9:45 am Break
- 10:00 am **Session 5: Elevating Health Equity for Every Person**
Nwando Anyaoku, MD, MPH, MBA, Chief Health Equity Officer for Swedish Health Services
- 11:00 am Lunch Break/**Exhibitors**/Lunchtime Networking
- 12:15 pm **Session 6: The Changing Tides of Primary Care: Grace, Advocacy and Resiliency During Covid**
Jane Dunham, MD, Chief of Primary Care, Virginia Mason Medical Center
Norris Kamo, MD, Director of Clinical Quality and Informatics, Department of Primary Care, Virginia Mason Medical Center
- 1:15 pm Break
- 1:30 pm **Session 7: Reimagining Health: Framework for Active Collaboration**
Daniel Sands, MD, MPH, Co-Founder of Society for Participatory Medicine
- 2:30 pm Break
- 2:45 pm **Happy Hour/Networking on Leading Advocacy Topics sponsored by NAHAC**
- 3:45 pm Concluding Session/Wrap Up/What’s Next and Toast
- 4:00 pm Meeting ends; MEET ups continue

Saturday, November 6, 2021 (Post Conference Sessions)

Advocate Track

- 8:00 am **Session 8: Achieving Business Goals by Refining Your Strategic Niche**
Vanessa Laughlin, Principal, Banister Advisors LLC
- 9:00 am Break
- 9:15 am **Session 9: Essential Preparations For Growing and Scaling your Business**
Ginger Jones, RN CCM CNLCP, CEO, MyCare Alliance

Student Track

- 10:00 am **Practicing Advocates Panel Discussion for Students**
Stacey Batista, MD, BCPA, Health Advisor, PinnacleCare
Vickie Fanfan Yang, MSW, LSWAIC, Navigator, Banister Advisors
Dianne Savastano, BSN, MBA, President & Founder, Healthassist
- 12:00 pm Break
- 12:15 pm **Lessons in Setting Up A Practicum/Internship**
Jenny Perez, MA, BCPA
Sarah Morton, MBA, MA, BCPA
- 1:00 pm Finish

Thank You to Our 2021 Sponsors!

