Greetings!

Wow - it was fantastic to see almost 300 people last week at our inaugural virtual national advocate event!

For those of us who were able to attend, it was a fun, positive, busy and collegial event. Here are some fun facts:

<table>
<thead>
<tr>
<th>Live Event Stats</th>
<th>Live Event Stats</th>
<th>Live Event Stats</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>App Downloads</strong></td>
<td><strong>Messages</strong></td>
<td><strong>Community Board</strong></td>
</tr>
<tr>
<td>257</td>
<td>2,937</td>
<td>26</td>
</tr>
<tr>
<td>Attendees who downloaded the app</td>
<td>Messages sent (private &amp; community)</td>
<td>Community board topic posts</td>
</tr>
<tr>
<td>90% of the attendees list has downloaded</td>
<td>120.4 in the average of Whova events</td>
<td>Create a new Discussion Topic</td>
</tr>
<tr>
<td>Remind attendees to download</td>
<td></td>
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</tr>
</tbody>
</table>

We are still collecting your feedback, but we are grateful to all who have filled out our follow-up survey or spent some time on Zoom or the phone to talk about what you liked, what could be improved and how we can make next year's conference even better! For those registered, the Whova Conference APP will be available to attendees until March 2021.

We will also be following up with attendees to see how we can, as HealthAdvocateX support a lot of the ideas and interest groups that arose during the conference. We are still in the process of transforming from WASHAA to HealthAdvocateX, so we appreciate your patience as some of our materials say either organization. Do you have an idea you would like to explore? Send us a message at info@washaa.org - we would love to hear from you!

Hope you are staying safe, focusing on the positive and masking up!
Warmly

Robin

Robin Shapiro
WASHAA/HealthAdvocateX Board Chair

Xperience Boxes -
We Still Have a Few Boxes Left With Fun SWAG!

We still have Xperience Boxes, which are filled with: Wine glass, Coffee Mug, high quality notebook, pen, Seattle premium chocolate bar, herb satchet, herb-scented wipe, special notecards, face mask and much more to honor your conference experience!
Order until Nov 14, 2020 ($30 + $24.10 for shipping)

Purchase Xperience Box

Join Us As WASHAA / HealthAdvocateX - Our Membership Rates Go Up After Dec 30, 2020

Please join our community of more than 1,500 people by becoming a member. Select a membership level that fits your background and interest by visiting our new temporary website at www.HealthAdvocateX.org.

Make Time for Our Next Networking Event December 3rd at 7 pm ET / 4pm PT

Let's keep the momentum coming from the Conference! Join experienced advocates from across the country as we have a follow up discussion from the National Conference and break into small groups for networking.
November 16th Community Conversation will Focus on COVID-19 Updates & Navigating Grief

Millions of Americans are grieving alone in their homes, unable to lean on the people and programs they would normally rely on after a death. Anger, guilt and sadness are compounded by the pain of not being with loved ones at the end. Worse still is that COVID-19 forces people to grieve alone, without the funerals, support groups, and visits from neighbors they would normally rely on.

Grief and loss disproportionately impact vulnerable populations, with those same populations less likely to receive bereavement care. We know that grief often leads to poor physical health outcomes including anxiety, depression, suicidal ideation and substance abuse, yet not enough is being done. Hospices, non-profit grief organizations, therapists, support group providers, and others are working hard to address the escalating need for grief support, but with COVID-19 deaths continuing to grow, as well as increasing death rates from nearly all other causes as compared to 2019, we are faced with a growing crisis that requires new and creative solutions.
Speakers Include:

- **Dale Reisner, MD**, Medical Director (OB/GYN Quality & Safety) at Swedish Health Services
- **Emma Payne**, Founder and CEO, Grief Coach

This meeting is 2 pm ET/11 am PT, Monday, Nov 16, 2020

Register Today

After registering, you will receive a confirmation email containing information about joining the meeting. **This meeting has been approved for 1 CE for BCPAs.**

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**Welcome Partner Member!**

Our partnership with WASHAA gives you a one-year FREE professional membership in MyCare Alliance!

MyCare Alliance (MCA) was founded by industry-leading health advocates and care managers who are passionate about supporting our colleagues and seeing professionals grow.

Your FREE MCA membership offers a wealth of benefits that include a full business listing in the national MyCare Directory, as well as access to MyCare's integrated technology platform that automates workflows, digitizes data capture, and interfaces with third party ancillary systems to provide a seamless integration of all your operational needs.
As a member, you also receive access to a library of resources, webinars, training resources and critical business information. Individualized coaching and advisory services are available in almost any area of the senior care business to help members grow and build efficient and effective organizations. As a member, you receive all of this and more.

**Technology + Services = More time to do what you do best!**

**Reducing administrative burden + Discounts from our service partners = More profit and peace of mind!**

**Integrated Technology Platform**

- Electronic health record
- Remote monitoring platform
- Learning management system
- Advanced planning legal platform
- Cloud-based accounting software
- Payment systems/Merchant Services
- Medical billing clearinghouse integration
- Family connect mobile application
- Unique, innovative mobile application

**Expert Services**

- Billing and accounts receivable
- Bookkeeping
- Bank reconciliation
- Financial reporting
- Human resource management
- Payroll
- HIPAA consulting
- Business coaching

Activate your one-year FREE MyCare membership now at [https://www.mycarealliance.com/washaa-free-membership/](https://www.mycarealliance.com/washaa-free-membership/)

**WASHAA Calendar**

**Mark Your Calendar - Join WASHAA!**

**Public Presentations, Trainings, Networking Events, and More!**

November 16: Community Conversation: COVID-19 & Navigating Grief ([Register Here](#))

December 3: Professional Networking Meeting ([Register Here](#))

**WASHAA Programs & Presentations**

Although WASHAA speakers can give presentation on many topics, here are a few of our popular presentations:
Advance Care Planning (In partnership with Honoring Choices)
Taming Your Medicine Cabinet
The ABCs of an Effective Doctor Visit
Patient Know More...Patient No More!
The Emerging Field of Health Advocacy
Safe & Sound in the Hospital: A Short Course in Patient Safety
Volunteer Health Advocate Training: Understanding the Role & Skills to Be Effective

To schedule a speaker for your community, please submit your request here: http://www.washaa.org/request-a-presentation.html

Have a topic you wish we offered? Let us know - let's talk!

Do you have something you would like to share with the WASHAA community?

Please submit ideas to info@washaa.org.

Washington State Health Advocacy Association / HealthAdvocateX
E-mail us | Call us: 206.377.3000 | Visit Our Website

See what's happening on our social sites: 🌐خدام 🌐database 🌐database 🌐database